

सहायक महाप्रबंधक/ Assistant General Manager र.मं.प.-निर्गम एवं सूचीबद्धता प्रभाग-2 / RAC- Division of Issues and Listing-2 निगम वित्त विभाग / Corporation Finance Department ई-मेल / Email :- sonalp@sebi.gov.in दूरभाष सं. / Tel. No: - 022-2644 9609

> SEBI/HO/CFD/RAC-DIL2/P/OW/2025/10748/1 April 11, 2025

**IIFL Capital Services Limited** 

24<sup>th</sup> Floor, One Lodha Place, Senapati Bapat Marg, Lower Parel (W), Mumbai- 400013, India

Kind attention: Mr. Pawan Kumar Jain - VP

*महोदय*, Sir,

# विषय/ Sub: Seshaasai Technologies Limited का प्रस्तावित आईपीओ/ Proposed IPO of Seshaasai Technologies Limited

उपरोक्त से संबंधित प्रारूप प्रस्ताव दस्तावेज (ड्राफ्ट ऑफर डॉक्यूमेंट), भारतीय प्रतिभूति और विनिमय बोर्ड (सेबी) द्वारा मांगे गए स्पष्टीकरणों और उसके संबंध में दिए गए उत्तरों के संदर्भ में, यह सूचित किया जाता है कि इनकी जाँच करने पर यह पाया गया है कि इनमें किमयाँ हैं। भारतीय प्रतिभूति और विनिमय बोर्ड [पूँजी का निर्गमन (इश्यू) और प्रकटीकरण अपेक्षाएँ। विनियम, 2018 [सेबी (इश्यू ऑफ कैपिटल एंड डिस्क्लोज़र रिकायरमेंट्स) रेग्यूलेशन्स, 2018] के प्रावधानों और दिए गए अनुदेशों का पालन नहीं किया गया है, और आपके लिए यह जरूरी है कि आप स्टॉक एक्सचेंज और। या कंपनी रिजस्ट्रार के पास प्रस्ताव दस्तावेज दाखिल करने से पहले उन किमयों को दूर करें और संबंधित प्रावधानों तथा दिए गए अनुदेशों का पालन करें। उपरोक्त के संबंध में की गई टिप्पणियों का और जिन शर्तों आदि का पालन किया जाना है, उनका जिक्र संलग्नक '1' और संलग्नक '11' में किया गया है। कृपया यह भी नोट करें कि संलग्नक में जो किमयाँ बताई गई हैं। कुछ और प्रकटीकरण (डिस्क्लोज़र) करने की बात कही गई है, यह सब आपको केवल उदाहरण के तौर पर ही बताया गया है। यह सुनिश्चित करने की जिम्मेदारी आपकी है कि सभी और सही प्रकटीकरण किए जाएं।



With reference to the draft offer document in respect of captioned issue, clarifications sought by SEBI and the replies submitted therein, it is stated that on scrutiny of the same, deficiencies /instances of non-

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compliance of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 (hereinafter referred to as SEBI (ICDR) Regulations, 2018) and instructions have been observed, which are required to be rectified / complied with by you before filing the offer document with the Stock Exchange and/ or ROC. Observations on the captioned issue and other conditions to be complied with are indicated in Annexure 'I' and 'II'. It may be noted that the deficiencies / requirement of additional disclosures listed in the Annexure are merely illustrative and not exhaustive. It is your responsibility to ensure full and true disclosures.

1. बुक रिनंग लीड मैनेजर होने के नाते, आप यह सुनिश्चित करेंगे कि स्टॉक एक्सचेंज / कंपनी रिजस्ट्रार के पास प्रस्ताव दस्तावेज दाखिल करने से पहले संलग्नक में दी हुई टिप्पणियों / शर्तों आदि के अनुसार प्रस्ताव दस्तावेज में बदलाव कर लिए जाएं । कंपनी रिजस्ट्रार / स्टॉक एक्सचेंज के पास अंतिम प्रस्ताव दस्तावेज दाखिल करने से पहले आपको हमें एक पत्र भेजकर इस बात की पृष्टि करनी होगी कि अपेक्षानुसार बदलाव कर लिए गए हैं और साथ ही यह भी बताना होगा कि प्रत्येक टिप्पणी / शर्त आदि के अनुसार बदलाव कैसे किए गए हैं । इसके अलावा और कोई भी बदलाव सेबी से लिखित सहमित लिए बिना नहीं किए जाएंगे ।

As Book Running Lead Manager (LM), you shall ensure that all changes are effected based on the observations / conditions contained in the Annexure before you file the offer document with the stock Exchange / ROC. A letter confirming these changes and explaining, in seriatim, the manner in which each observation / condition has been dealt with along with your comments should be submitted to us, before filing the final offer document with ROC / Stock Exchange. NO FURTHER CHANGES SHOULD BE EFFECTED WITHOUT SPECIFIC WRITTEN CONSENT OF SEBI.

2. यह स्पष्ट किया जाता है कि भारतीय प्रतिभूति और विनिमय बोर्ड (सेबी) के पास प्रस्ताव दस्तावेज (ऑफर डॉक्यूमेंट) दाखिल करने का अर्थ किसी भी तरह से यह न लगाया जाए कि सेबी द्वारा इसे मंजूरी प्रदान कर दी गई है। सेबी न तो इस बात की कोई जिम्मेदारी लेता है कि जिस स्कीम या परियोजना (प्रोजेक्ट) के लिए निर्गम (इश्यू) लाए जाने का प्रस्ताव है उसकी वित्तीय स्थिति अच्छी है और न ही इस बात की जिम्मेदारी लेता है कि प्रस्ताव दस्तावेज में दी गई जानकारी या व्यक्त की गई राय सही है। अग्रणी प्रबंधकों (लीड मैनेजर्स) ने यह प्रमाणित किया है कि प्रस्ताव दस्तावेज में जो प्रकटीकरण (डिस्क्लोज़र) किए गए हैं वे मोटे तौर पर पर्याप्त हैं और जो प्रकटीकरणों (डिस्क्लोज़र) तथा निवेशक संरक्षण के संबंध में उस समय लागू सेबी के विनियमों के प्रावधानों के अनुसार किए गए हैं। अग्रणी प्रबंधक यह भी सुनिश्चित करेंगे कि ऐसा भारतीय प्रतिभूति और विनिमय बोर्ड [पँजी का निर्गमन (इश्यू) और प्रकटीकरण अपेक्षाएँ। विनियम, 2018 [सेबी (इश्यू ऑफ कैपिटल एंड डिस्क्लोज़र रिक्वायरमेंट्स) रेग्यूलेशन्स, 2018] के अनुसार भी किया जाए। ऐसा करना इसलिए जरूरी है, तािक निवेशक प्रस्तािवत निर्गम (इश्यू) में निवेश करने के संबंध में सोच-समझकर निर्णय ले सकें।

It is to be distinctly understood that submission of offer document to SEBI should not in any way be deemed or construed that the same has been cleared or approved by SEBI. SEBI does not take any responsibility either for the financial soundness of any scheme or the project for which the issue is proposed to be made or for the correctness of the statements made or opinions expressed in the offer document. The LMs have certified that the disclosures made in the offer document are generally

adequate and are in conformity with SEBI regulations for disclosures and investor protection in force for the time being. The LMs are advised to ensure the same with respect to SEBI (ICDR) Regulations, 2018. This requirement is to facilitate investors to take an informed decision for making investment in the proposed issue.

3. यह भी पूरी तरह से स्पष्ट किया जाता है कि यद्यपि इस बात की जिम्मेदारी मुख्य रूप से निर्गमकर्ता (इश्युअर) कंपनी की होती है कि प्रस्ताव दस्तावेज में समस्त जरूरी जानकारी प्रकट की जाए और जो सही और पर्याप्त हो, फिर भी अग्रणी प्रबंधकों (लीड मैनेजर्स) से अपेक्षित है कि वे यह सुनिश्चित करने के लिए पूरी तत्परता (ड्यू डिलिजेंस) बरतें कि कंपनी अपनी जिम्मेदारियाँ सही ढंग से निभाए, और इसी उद्देश्य से अग्रणी प्रबंधकों ने भारतीय प्रतिभूति और विनिमय बोर्ड (इश्यू ऑफ कैपिटल एंड डिस्क्लोज़र रिकायरमेंट्स) रेग्यूलेशन्स, 2018 के अनुसार सेबी के पास पूरी तत्परता बरते जाने के संबंध में तारीख December 27, 2024 का प्रमाणपत्र (ड्यू डिलिजेंस सर्टिफिकेट) प्रस्तुत किया है।

It should also be clearly understood that while the Issuer Company is primarily responsible for the correctness, adequacy and disclosure of all relevant information in the offer document, the LMs are expected to exercise Due Diligence to ensure that the Company discharges its responsibility adequately in this behalf and towards this purpose, the LMs have furnished to SEBI a Due Diligence Certificate dated *December 27*, 2024 in accordance with SEBI (ICDR) Regulations, 2018.

4. हालाँकि, कंपनी प्रस्ताव दस्तावेज दाखिल कर देने से ही कंपनी अधिनियम, 2013 की धारा 34 के तहत दी गई किसी भी बाध्यता से मुक्त नहीं हो जाती या वह कानूनी प्रावधानों के अनुसार ली जाने वाली मंजूरी या ऐसी कोई अन्य मंजूरी लेने से मुक्त नहीं हो जाती, जो प्रस्तावित निर्गम के संबंध में लेनी जरूरी हो। हालाँकि, सेबी प्रस्ताव दस्तावेज में कोई अनियमितता या कमी पाए जाने पर कभी भी अग्रणी प्रबंधकों के खिलाफ कार्रवाई कर सकता है।

The filing of offer document does not, however, absolve the company from any liabilities under Section 34 of the Companies Act, 2013 or from the requirement of obtaining such statutory or other clearances as may be required for the purpose of the proposed issue. SEBI further reserves the right to take up, at any point of time, with the LMs any irregularities or lapses in offer document.

5. किसी भी प्रचार सामग्री या विज्ञापन में ऐसा कुछ भी उल्लेख नहीं किया जाएगा, जो प्रारूप प्रस्ताव दस्तावेज (ड्राफ्ट ऑफर डाक्यूमेंट) में दी गई जानकारी से भिन्न हो । **इस संबंध में आपका ध्यान विशेष रूप से** कंपनी अधिनियम, 2013 की धारा 36 के प्रावधानों की ओर आकर्षित किया जाता है ।

Any publicity materials / advertisements should not contain matters extraneous to the information contained in the draft offer document. Attention is specifically drawn to the provisions of Section 36 of the Companies Act, 2013.

6. अग्रणी प्रबंधक यह सुनिश्चित करें कि भारतीय प्रतिभूति और विनिमय बोर्ड [ पूँजी का निर्गमन (इश्यू) और प्रकटीकरण अपेक्षाएँ। विनियम, 2018 के विनियम 25(1) और अनुसूची- III के अनुसार उपरोक्त निर्गम (इश्यू) के संबंध में फाइलिंग फीस की गणना किस प्रकार की गई है उसका एक विस्तृत विवरण, यथास्थिति, कंपनी रजिस्ट्रार के यहाँ प्रॉस्पेक्टस दाखिल किए जाने के सात दिनों के भीतर / स्टॉक एक्सचेंज के पास

अनुवर्तीः Continuation:

प्रस्ताव-पत्र (लेटर ऑफ ऑफर) दाखिल किए जाने के सात दिनों के भीतर, सेबी के पास प्रस्तुत कर दिया जाए और साथ ही अब तक अदा की गई फाइलिंग फीस का ब्यौरा भी दिया जाए ।

The LMs are advised to ensure that a detailed calculation of filing fees in relation to the captioned issue in terms of regulation 25(1) and Schedule III of the SEBI (ICDR) Regulations, 2018 is submitted to SEBI within seven days of filing the Prospectus with ROC/ within seven days of filing the Letter of Offer with the stock exchange, as the case may be, along with details of filing fees paid till date.

आपने जो फीस अदा की है, यदि वह वास्तव में अदा की जाने वाली फीस से कम हो, तो ऐसे में अग्रणी प्रबंधक यह सुनिश्चित करेंगे और इस बात की पुष्टि करेंगे कि सेबी को शेष फीस अदा किए जाने के संबंध में इन विनियमों की अनुसूची-III के प्रावधानों का पालन किया गया है।

If filing fees paid by you is less than the actual fees required to be paid, the LMs are advised to ensure and confirm compliance with the provisions of Schedule III of the said Regulations in regard to payment of the balance fees to SEBI.

आपने जो फीस अदा की है, यदि वह वास्तव में अदा की जाने वाली फीस से अधिक हो, तो ऐसे में आप सेबी को सूचित करेंगे कि कितनी फीस लौटाई जानी है, साथ ही आप यह भी बताएंगे कि आपने लौटाई जाने वाली फीस की रकम की गणना कैसे की है।

If filing fees paid by you are more than the actual fees required to be paid, you are advised to inform SEBI about the amount to be refunded, along with detailed calculation of amount refundable.

7. प्रस्तावित निर्गम (इश्यू) इस अभिमत पत्र के जारी होने की तारीख से 12 महीनों के भीतर पैसा लगाने (अभिदान करने / सब्स्क्रिप्शन) के लिए खोला जा सकता है ।

The proposed issue can open for subscription within a period of 12 months from the date of issuance of this observation letter.

8. आपसे अनुरोध है कि इस पत्र की प्राप्ति के 15 दिवस के भीतर अपना उत्तर प्रस्तुत करें I

You are requested to submit your response within 15 days of the receipt of this letter.

स्थान / Place: मुंबई / Mumbai

सोनल पेडणेकर/ Sonal Pednekar

Annexure I

#### **OBSERVATIONS**

The following are observations of SEBI in respect of the Draft Red Herring Prospectus ('DRHP') of Seshaasai Technologies Limited. While these observations refer to a specific chapter or point, the LM shall ensure to disclose the same across all pages/chapters where the same/similar matter occurs in the DRHP. The BRLM shall also ensure that these disclosures are made in all filings with SEBI.

- Please refer to our email dated January 20, 2024, and your response dated January 27, 2025 and all subsequent correspondences exchanged. Wherever the LM has undertaken to modify/delete/amend the risk factors or in other relevant section of the DRHP in its replies, the same shall be duly modified and incorporated in the updated DRHP ('UDRHP') and Red Herring Prospectus ('RHP') and Abridged Prospectus.
- 2. Wherever the LM has mentioned "Complied with" or "Noted for compliance" or "Complied with and noted for compliance" or "Complied with to the extent applicable" or "Complied with, to the extent applicable and noted for compliance" or "Complied with and noted for compliance, to the extent applicable" in its replies, LM shall ensure that the same are duly complied with.
- 3. LM is advised to ensure that all abbreviations used in the offer document should be described in "Definition and Abbreviations" section. Kindly note that merely writing the full form of Abbreviations does not define the terms used in the offer document.
- 4. LM is advised to ensure all quantitative information is provided in tabular form and free from discrepancies/errors in all sections for the ease of reading. LM may provide with certainty all the relevant information sought by SEBI till the issue of this observation letter, in the offer document/UDRHP/RHP.
- 5. LM is advised to ensure that offer documents are made in lucid and economical language with limited usage of abbreviations. Abbreviations, if any, shall be used only with prior and appropriate disclosure of the corresponding term in the same page/heading. Jargons or nomenclatures, if any, shall be properly explained at each and every place where they are used. LM is advised to ensure that acronym used in the headings of risk factors or any other information is accompanied by its full form.
- 6. LM is advised to ensure that the primary business of the company shall be disclosed in lucid and economical language. The disclosure shall specify the industry, sector, activity, products etc. with clarity.
- 7. Clause 24 (3) of SEBI (ICDR) Regulations, 2018, requires LM to exercise due diligence and satisfy himself about all aspects of the issue including the veracity and adequacy of disclosures in the offer document. In view of the same, LM is advised to ensure that:



- i. The offer document shall not contain any information where no responsibility is taken by the BRLMs or the Issuer Company / Expert.
- ii. The "Industry Overview" section represents a fair and true view of the comparable industry scenario and the same is neither exaggerated nor have any underlying assumptions been omitted for investors to make an informed decision. The industry report disclaimers (if any) shall be removed from all places of the offer document.
- 8. Sequencing of the chapters in the offer document shall be strictly in terms of the Schedule VI of SEBI (ICDR) Regulations, 2018.
- 9. LM is advised to make reference to exact page number of the DRHP, wherein details of information are provided.
- 10. LM is advised to ensure that the currency denomination is mentioned at all places and ensure compliance with point (g) under Instructions of Part A to Schedule VI of the SEBI (ICDR) Regulations, 2018.
- 11. LM is advised to ensure that the processing fees for applications made by Retail Individual Bidders using the UPI Mechanism may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation on compliance with SEBI Circular No: SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 02, 2021 read with SEBI Circular No: SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021.
- 12. LM is advised to refrain from using adjectives and replace the words such as largest, biggest, leading, etc. or other such similar terms used at various places in the draft offer document.
- 13. LM is advised to disclose name of Independent Chartered Accountant along with its FRN at all the relevant sections/ relevant footnotes in the offer document. Further, LM is advised to ensure that certificate issued by independent Chartered Accountant/ Statutory Auditor or any other expert shall form part of Material Contracts and Documents available for inspection.
- 14. LM shall confirm and disclose whether there has been a change in auditor(s) before completion of the appointed term (in any of the past three fiscal years), and the reasons thereof.
- 15. LM is advised to disclose financial figures for last 3 financial years and stub period, if any. Further, LM is advised to ensure that all financial and operational KPIs being disclosed in the offer document are certified as per SEBI (ICDR) (Fourth Amendment) Regulations, 2022.
- 16. LM is advised to disclose the details of allotment of securities in violation of the provisions of the Companies Act in UDRHP / RHP.

- 17. LM is advised to provide a confirmation that there are no other agreements/ arrangements and clauses / covenants which are material and which needs to be disclosed or non-disclosure of which may have bearing on the investment decision, other than the ones which have already been disclosed in the offer document.
- 18. LM is advised to confirm that any of the investors of the company is not directly/indirectly related with BRLM and their associates. If yes, the same should be disclosed in the offer document. Further, LM is advised to disclose through a negative disclosure confirmation at all relevant sections of the offer document.
- 19. LM is advised to ensure that relevant disclosures as to all actions/complaints/pending litigations with other Regulatory Authorities are made in the RHP.
- 20. During the interim period of issuance of observation and listing, for all the complaints received by LM/Company and complaints forwarded by SEBI, LM is advised to ensure that there is adequate redressal of the complaint and relevant disclosures are made in the RHP and other Offer related material along with the disclosures of the Financial Impact of the same, if any. Such correspondences shall be made part of the material contracts and documents for inspection. Further, LM is advised to incorporate a prominent Risk Factor, if required, for such complaints received.
- 21. LM is advised to update the UDRHP in respect to all pending litigations including for any legal notices where the Company is in receipt of such notices post filing of DRHP.
- 22. LM is advised to confirm whether any instance of promoter's personal guarantees and/or company guarantees have been invoked in the past 3 fiscal years and/or loan defaults.
- 23. LM is advised to provide an undertaking that the net proceeds from the issue if utilized for repayment of borrowings/loans are not being indirectly routed to promoters, promoter group, group companies, and associates.
- 24. LM is advised to ensure that no discrepancies in the quantitative data provided in the DRHP/RHP/UDRHP/LM's reply and other key documents.
- 25. Our Management- Listing of directorships of the Board members- LM is advised to clearly identify which of the companies are listed, which have filed DRHPs, which are non-profitable & to specify the country of incorporation for foreign companies.
- 26. Legal and Other Information-



 LM is advised to identify and include risk factor for material litigation, if any, which may adversely affect the company.

- ii. LM shall update the details of the status of litigation with the latest/ updated position of litigations against promoter/ promoter group entities/ company and the companies promoted by the issuer.
- iii. LM is advised to ensure disclosures of all actions taken by the statutory and regulatory authority.
- iv. LM is advised to ensure and disclose that the existing litigations are not so major that the issuer's survival is dependent on the outcome of the pending litigation.

### 27. LM is advised to adhere to the following conditions:

- i. UDRHP is filed with SEBI not less than seven working days prior to submission of the draft advertisement for announcement of price band advertisement.
- ii. UDRHP shall contain necessary updated disclosures justifying the offer price under Section "Basis for offer price", "Risk Factors" etc., particularly emphasising on appropriate Key Performance Indicators as applicable to the industry in which the issuer company operates in quantitative terms, (For illustration, Price to Earnings ratio and/or Market Cap to Total Revenue ratio etc.), with corresponding suitable explanations so as to justify the offer price".

#### 28. Price band advertisement:

- i. LM is advised to ensure compliance with all the directions given to Association of Investment Bankers of India (AIBI).
- ii. Price band Ad should contain risk factors related to business and financials.
- iii. The portion pertaining to "Risks to Investors" shall constitute at least 33% of the price band advertisement space.
- iv. Price band Ad may contain the top 5 risk factors under the Risks to Investors.
- v. The font size for price band and "Risk to investors" should be increased to match the font of BID/Offer Programme.
- vi. Matters related to ASBA and UPI may be brought subsequent to Price Band, Risks to Investors, Bid/ Offer Programme and other offer details, and can be of smaller font.
- vii. The portion pertaining to "BRLMs" shall not constitute more than 10% of the price band advertisement space.
- viii. Mention market value at issue price to total turnover and P/E ratio at issue price. Total market valuation of the company considering the higher and lower price band may also be disclosed.
  - ix. The risks to investors shall include weighted average cost of acquisition of all shares transacted in last 3 years and 1 year, from the date of RHP, in the following format:

Period	Weighted Cap Price is 'X' times Range of acquisition
	Average Cost of the Weighted Average price: Lowest Price -
	Acquisition (in Cost of Acquisition Highest Price (in Rs.)
	Rs.)
Last 1 year	
Last 3 years	



29. LM is advised to ensure following disclosures in the Issue advertisement for announcement of Price Band and all further advertisements as a box item below the price band:

"Risks to Investors:

- i. The [to be disclosed] Merchant Bankers associated with the issue have handled [to be disclosed] public issues in the past three years out of which [to be disclosed] issues closed below the issue price on listing date."
- ii. Any adverse data in the basis for issue price should be disclosed. For example:
  - "The Price/Earnings ratio based on diluted EPS for [latest full financial year] for the issuer at the upper end of the Price band is as high as [to be disclosed] as compared to the average industry peer group PE ratio of [to be disclosed]."
    - [if average industry peer group PE ratio is not available, then P/E of Nifty Fifty may be disclosed]
  - "Weighted Average Return on Net Worth for [last three full financial years] is [to be disclosed]%."
- iii. Details of issue price and allotees of the pre-ipo placement from the date of filing of DRHP till the date of issuance of Price Band Advertisement, if undertaken.

The data on above disclosures shall be updated and disclosed prominently (in the same font size as the price band) in advertisements of Price Band and all further advertisements, website of the company and the stock exchange. Further, any adverse ratio / data in basis for issue price should be disclosed. LM is also advised to ensure that the Price Band ad shall contain risk factors related to business and financials.

- 30. LM is advised to disclose major risk factors concisely in the "Risk to investors" section of the Price Band Advertisement.
- 31. LM shall submit the draft advertisement for announcement of Price Band with SEBI before its publication in the newspapers for our comments, if any.

#### 32. Summary of the offer Document:

- i. LM is advised to ensure that information is updated and not more than six months old.
- ii. LM is advised to verify and disclose correct disclosures under the aggregate pre-issue shareholding of Promoter and Promoter group in line with details provided in the section Capital Structure and ensure removal of discrepancies, if any. LM is also advised to include appropriate footnotes wherever applicable.



- iii. Page 26: LM is advised to mention date of acquisition of Rite Infotech Private Limited in the footnote.
- iv. Page 26/27: With regard to outstanding litigations, LM is advised to disclose aggregate number of litigations with aggregate claim value irrespective of materiality. The same details shall also be disclosed in RF 28 and also at page no. 426 that has the outstanding litigation section.
- v. Page 29: With regard to RPT of different nature with same related parties, LM is advised to disclose products/services involved.
- vi. Page 29/30: With regard to the RPT transactions, LM is advised to disclose nature of business relationship with each entity and to mention clearly why the amounts are being paid.
- vii. Page 29: LM is advised to disclose reason for rent factory transaction with Prayaas Automation Private Limited only for Fiscal 2024 and three months' period ended June 30,2024 as a footnote.
- viii. Page 30: LM is advised to disclose what is advance against capital assets (received and paid) in the footnote.
  - ix. Page 30: Rite Infotech Private Limited was acquired in March 2024; however, the amount in the RPT table is shown for 3 months ended June 30, 2024. In this regard, LM is advised to disclose appropriate footnote to the table.
  - x. Page 30: LM is advised to disclose appropriate footnote for arriving at weighted average price of acquisition per equity shares since nature of consideration is other than cash or give a cross reference.
- 33. As regard the employees of the Issuer company, LM is advised to disclose whether the statutory dues to the Government and provident fund for all full time employees have been paid for the last three years. LM shall disclose total PF being paid for number of employees and whether the same is paid as per statutory law/obligation and the amount paid. Such details and bifurcation shall be disclosed for various dues such as PF, ESIC, GST, TDS, other statutory contributions etc. shall be given in the document and whether the obligation have been duly discharged in terms of the applicable laws.

### 34. Pre-IPO placement:

i. LM is advised to add relevant disclosures comparing Pre-IPO placement price and IPO price, variation between two, details of investors to whom shares have been allotted in Pre-IPO placement, information about selling of shares by selling shareholders through secondary sale at a price lower than IPO price, if applicable, etc. in Summary of the offer document, Risk Factors, Capital Structure and other relevant sections of the offer document. In case, if company does not undertake Pre-IPO placement, the same should be disclosed in the offer document including the fact that it made a provision of Pre-IPO placement at the time of filing of Offer Document.

- ii. LM is advised to ensure that the utilization of Pre-IPO proceeds being discretionary in nature, if raised, shall be completely attributed/adjusted towards GCP portion; unless auditor certified disclosures are made with regards to its utilization towards the disclosed specific objects of the issue. A confirmation to this effect should be submitted at the time of filing of updated DRHP with the Board and the confirmation should form part of material contracts and documents for inspection.
- iii. LM is advised to confirm that the issuer/LM has appropriately written / intimated in letter to the prospective investor (Pre-IPO investors) that there is no guarantee that the IPO may come through or listing shall happen and the investment is being done solely at the risk of the investor. Further such disclosure to be made part of the DRHP as well, in all places where Pre-IPO Placement is mentioned.
- iv. LM is advised to prominently disclose the price and the name of the shareholder on the day of the allotment in case if any Pre-IPO placement is done, through public advertisement.
- 35. LM is advised to undertake that disclosures shall be made of the price and the name of the shareholder on the day of the allotment in case if any Pre-IPO placement is done, through stock exchange disclosures. A confirmation to this effect should be submitted at the time of filing of UDRHP/RHP with the Board and the confirmation should form part of material contracts and documents for inspection. The details of the Pre-IPO shall also form part of the Price Band Advertisement.
- 36. LM is advised to ensure that the amount of pre-IPO shall be utilized only towards the stated objects and shall be subject to monitoring by the monitoring agency. LM is advised to make suitable disclosures w.r.t. price to stock exchanges and also in the price band advertisement.
- 37. Risk Factors (i) Every risk factor shall be provided with a cross-reference to the detailed description of the facts / reasons in the DRHP, wherever applicable. (ii) In all risk factors, wherever either only percentages or the absolute values are mentioned, LM shall ensure to disclose both the absolute values and percentages adequately. (iii) LM is advised to include past instances of occurrence of the risk in the last 3 years or else give negative confirmation. (iv) LM is advised to ensure that the disclosures of risk factors are based on materiality with adequate information and to make cross reference of the exact page no. of DRHP, wherein the details of information has been disclosed.
- 38. When disclosing the status of government approvals in the Risk Factors, LM is advised to include a cross reference with specific page numbers to other sections where the disclosures are made. If approval has a validity, the same shall be mentioned. Consequences of withdrawal of licenses/approval shall be provided.
- 39. In Risk Factor relating to existing financing arrangements, confirm whether the company has violated any of the restrictive covenants/events of default or undergone rescheduling for

repayment of loans in the past three fiscal years with respect to the debt financing that the company has availed.

- 40. LM is advised to provide details and specific disclosures with respect to the adverse remarks/ qualifications/ matter of emphasis/ statements by the Statutory Auditor in reports to financial statements, in the Risk Factor. Further, provide the current status of such adverse remarks/ qualifications/ matter of emphasis/ statements by the Statutory Auditor.
- 41. LM is advised to disclose a risk factor that technological innovations can severely affect the business. Further, it is advised to disclose that obsolescence of cards and emergence of new payment methods (payments through apps on mobile, etc.) can have profound effect on the business.
- 42. LM is advised to clarify and disclose whether the proposed capital expenditure is capable of production of new products or only the existing products. LM is advised to disclose a risk factor that if there change in technology or emergence of new products, the capital expenditure cannot be used.
- 43. LM is advised to disclose a risk factor on fraud, data breach, etc., confidentiality of customer data of banks, etc.
- 44. RF 4: LM is advised to disclose that government contracts may provide for longer payment schedule, impacting issuers working capital requirements.
- 45. RF 24: Since unionization is legal and by itself should not be cited as a risk. Accordingly, LM is advised to redraft the para.
- 46. RF 29: While assertion of technology alliance partners no details of technology alliance partners either in terms of count or costs incurred as a percentage of total costs or total opex is mentioned. This is also contradictory to affirmation at page no. 265 stating that no significant financial or strategic partners. LM is advised to verify and disclose the correct details.
- 47. RF 31: LM is advised to disclose domestic and international patents as disclosed on page no. 255.
- 48. RF 32: LM is advised to provide cross reference to the details of indebtedness or specify the average and maximum tenure, interest rates, etc. as part of RF.
- 49. RF 34: LM is advised to disclose whether the loan documentation shows these loan are of the issuer.
- 50. RF 48: LM is advised to disclose about policy for addressing potential or actual conflict of interest be put in place between SCTT and the issuer to avoid ambiguities. If not, LM is advised to ask the issuer to put it in place and disclose the same.

- 51. RF 69: LM is advised to modify the heading from 'be more limited than under' to 'differ from' as disclosed in the para below.
- 52. LM is advised to disclose RF on inexperience of directors.
- 53. LM is advised to disclose separate RF that capital expenditure through utilization of issue proceeds may not result in increase in revenue/ profitability.
- 54. It is noted that profit margins were low in FY 2022 and margins have improved in FY 2023, 2024. LM is advised to disclose RF in top 20/25 on low margins along with reasons for the same.
- 55. With respect to acquisitions/slump sale/business transfer agreement made by/entered into by the issuer company (if any), mention whether an independent valuation report was obtained for the same. If so, the same may be disclosed and included as a material contracts and document for inspection. If not, a Risk factor to this effect may be stated along with the fact whether the consideration paid is higher than the valuation obtained, if so, reason thereof. If such transaction happened with related party, same may be stated so. Also, provide details of unsuccessful instances of strategic investment, if any, in past 3 years and effect of the same on profit shall be disclosed.
- 56. LM is advised to verify and disclose if the name of any of the directors, promoter and promoter group persons is appearing in the list of directors of struck-off companies by ROC/ MCA. Also verify and disclose if the name of the promoter group companies and group companies is appearing in the list of struck-off companies by ROC/ MCA.
- 57. LM shall ensure that the range of acquisition price (lowest price-highest price), as disclosed in the RHP and Price Band advertisement, should not be 'Nil' and be computed exclusive of bonus and gift.
- 58. LM is advised to confirm and disclose that no material clauses have been left out from disclosure having bearing on the IPO/disclosure.
- 59. Page 68: LM is advised to disclose how trade receivables are more than one year and whether there are actual sales. Further, LM is advised disclose ageing of trade receivables and whether the sales are to end customers or otherwise.
- 60. Page 74: LM is advised to add name of signing partner and contact details of a person and email for the legal counsel to the issuer.
- 61. Page 77: LM is advised to upfront identify and appoint monitoring agency.
- 62. Page 80: LM is advised to ensure and provide an undertaking that employee reservation portion is allocated to eligible employees only.



- 63. Page 84: LM is advised to disclose details about Florintree Nextech LLP such as what entity is this, who are its partners, etc. LM is also advised to clarify and disclose why it is not considered as promoter and also amplify at page no. 268.
- 64. Objects of the Offer: LM is advised to include a disclosure under section "Monitoring of Utilization of funds" that the proceeds of the issue shall be monitored by the Audit Committee till utilization of the proceeds.
- 65. Page 94: LM is advised to disclose which equipment are proposed to be purchased in FY 2026 and 2027.
- 66. Page 94: LM is advised to disclose whether the proposed equipment is available or not with the Company. Further, LM is advised to disclose what is the capacity and utilisation of the present equipment. LM is also advised to disclose whether the capital expenditure is for expansion of capacity or new products. LM shall also disclose capital expenditure undertaken in the past along with details.
- 67. Page 94: LM is advised to disclose details when the new equipment would be ordered, installed and when would be made operational, expected date of commencement of production and the same shall be monitored. LM is also advised to disclose that no middlemen are involved in purchase of these equipment.
- 68. Page 99-100: With regard to loans taken for reimbursement of capital expenditure, LM is advised to disclose how the capital expenditures were originally funded and reasons why loan was availed if the issuer was able to fund through internal accruals.
- 69. Page 102: Under 'Interim use of Net Proceeds', LM is advised to replace 'Net Proceeds' with 'Gross Proceeds' in first line.
- 70. Page 104: LM is advised to ensure monitoring of gross proceeds.
- 71. Page 104, 105: LM is advised to modify the heading and content as 'Monitoring of utilization of funds, period and amount', 'variation in objects in terms of period and amount'.
- 72. Page 106: LM is advised to remove adjective 'healthy'.
- 73. Page 108&110: With reference to benchmark table at page no. 217&218 and page no. 213, issuer is referred to as being one of the top 2 payments card manufacturers. LM is advised to clarify and disclose reason for non-disclosure of this entity as peer. Further, on page no. 254-255, certain competitors are mentioned, LM is advised to reckon them as peers and also compare with data mentioned in the F&S report.
- 74. Page 119& 177: The Industry overview appears to be more about the growth of payments and cards business rather than of the activity of the issuer, thereby making the overview redundant.

Brief mention made of payment card manufacturing (at page no. 160-170) doesn't explain the industry composition, domestically or internationally. In RFID section as well, a bit of industry sketch is provided but again dominated by end users rather than RFID manufacturing and business dynamics. While at page no. 194, details about competitors and a table at page no. 195, but it does not offer comparison with issuer and many data fields are marked NA. At page no. 198, the overview is focused on SIMs and it is not clear why a financial benchmark of Thales and G+D appears at page 202 and how are these linked to issuer. In this regard, LM is advised to make an overhaul to this section and ensure that it is made more germane and crisper.

- 75. Page 195: LM is advised to disclose that all the challenges/threats or similar as risk factor in the offer document.
- 76. LM is advised to disclose on maintaining confidentiality of customer data.
- 77. Page 213: LM is advised to use the financial benchmarking table presented for the KPI comparison at page 108&110. LM is advised to update the items marked as NA for the issuer as the same is not acceptable.
- 78. Page 222: LM is advised to disclose for all verticals/segments and show how 100% revenue from operations is made up.
- 79. Page 228: LM is advised to disclose the conflict of interest with the customer and BRLM including for loan repayment.
- 80. Page 228 and 230&231: LM is advised to disclose whether the issuer has NOC for using logos of its clients. Further, wherever names of customers are cited shall have NOC in hand.
- 81. Page 232: LM is advised to disclose that manufacturing unit is not certified by anyone.
- 82. Page 232: LM is advised to disclose track record for last 3 years and stub period and disclose it across the document.
- 83. Page 239/240: LM is advised to disclose data on suppliers, supplier concentration, long standing suppliers.
- 84. Page 240: LM is advised to disclose whether the issuer has NOC to use logos of its partners and suppliers. Further, wherever names cited, it shall have NOC in hand.
- 85. Page 250: LM is advised to disclose reasons for low capacity utilization and also disclose in RF 22.
- 86. Page 251: LM is advised to disclose % of raw material imported. If the issuer is dependent on any specific supplier especially for chip module, the same shall be disclosed here and also in RF 7.



- 87. Page 255: It is noted that data on intellectual property is different at RF and on this page. RF has more data, namely of 145 applications for trademark registration being filed and 2 of which are being opposed. LM is advised to update this section also and also to reckon with data on page no. 434.
- 88. Page 256-258: LM is advised to update details of all property leases shown as expiring at the time of filing of UDRHP/RHP and consequences of non-extension of lease shall be disclosed as a RF.
- 89. Page 259: Under Key Regulations and policies, LM is advised to specify if the issuer is treated as a vendor, supplier or service provider to regulated entities, whether any norms of the regulator apply and also if has right of audit or inspection. Further, LM is advised to add securities law being applicable from the date of board meeting deciding to list. LM is advised to check page no. 403 wherein mention of RBI norms for outsourcing is mentioned; however, it is not there in Key Regulations and policies section.
- 90. Page 266: LM is advised to disclose consideration paid by Qupod Technovations Private Limited. LM is also advised to disclose the relation/connection of the Company/promoter/promoter group with Qupod Technovations Private Limited prior to this SoA.
- 91. Page 266: LM is advised to disclose the valuation of SEFPL and its value addition to the issuer. LM is also advised to disclose reserves, assets, liabilities that were merged with the issuer and the financials for last 3 years of SEFPLL.
- 92. Page 267: LM is advised to disclose date of RIPL becoming subsidiary in the footnote. Further, nature of subsidiary's business is not clear (especially "industry wide requirement specific software") the same shall be made clearer.
- 93. Page 273: LM is advised to confirm and disclose that the independent directors fulfil criteria of independence and provide a certificate for compliance with the regulatory provisions.
- 94. Page 286: If IPO committee is meant to be a board committee then the two employees who are members should be re-designated as permanent invitees.
- 95. Page 291: CFO is said to have been a consultant and now an employee. LM is advised to disclose extent of consulting fees.
- 96. Page 293: It is disclosed that attrition rate of KMPs or SMPs is "not high compared to our peers." LM is advised to confirm whether the issuer has peers or not as it is contradictory.
- 97. Page 296-297: The entities forming part of the promoter group shall be segregated for the two individuals.
- 98. Page 298: LM Is advised to disclose QR code alongside weblinks.
- 99. Page 302: LM is advised to disclose RF on dividend payment to promoters.

- 100. Page 345: LM is advised to disclose policy w.r.t. when trade receivables are considered good unsecured and reason for why not due. Further, whether the policy has remained same for past 3 years and stub period.
- 101. Page 366: LM is advised to disclose reason for substantial increase in dividend/equity & preference. LM is also advised to disclose reason for loan repayment being higher than loan availed.
- 102. Page 423: LM is advised to confirm that as of date of DRHP that the balance tenor of term loans is in the time range mentioned.
- 103. Page 424/425: LM is advised to disclose whether the guarantees given by promoters are for consideration or not here and also on page no.269.

### 104. Capital Structure:

- i. LM is advised to confirm whether there has been any instance of issuance of equity shares/preferential shares in the past by the issuer Company, the Group Companies or entities forming part of the Promoter Group to more than 49/200 investors.
- ii. LM is advised to ensure compliance w.r.t. lock-in requirements of minimum promoters' contribution as per ICDR Regulations, 2018.
- 105. LM is advised to confirm that AoAs are in conformity with the SEBI laws and Companies Act and there are no special rights in any manner to any person.
- 106. LM is advised to confirm that the AoA does not confer any special rights and AoA is in conformity with SEBI Act and Regulations issued thereunder.
- 107. LM is advised to include updated audited financials at the time of filing UDRHP/RHP.
- 108. LM is advised that reference to name of any place mentioned in the offer document may be followed by name of City / State, as the case may be.
- 109. LM is advised to ensure that requisite steps are taken by the Company in order to comply with the compliance requirements pursuant to the listing including corporate governance norms, disclosure requirements, transactions with related parties, etc. as specified under SEBI (LODR) Regulations, 2015.

## 110. Financial information:

i. LM is advised to ensure that the financial information provided in UDRHP/RHP is not more than 6 months old from the issue opening date.

- ii. LM is further advised to comply with the conditions specified in the Schedule VI of SEBI (ICDR) Regulations, 2018 while disclosing the financial information in UDRHP/RHP.
- iii. LM is advised to ensure that Restated Consolidated Financial Statements are prepared as per relevant Indian Accounting Standards and calculation of Operating Profit to check the eligibility under Regulation 6 of SEBI (ICDR) Regulations, 2018 are in line with established practices.

# 111. Government and other approvals:

- i. LM is advised to clearly disclose whether all approvals which are required to be sought in relation to the business of the company are in place. If no, LM is advised to include a separate risk factor with respect to the same.
- ii. Further, LM is advised to include and suitably update the details of pending licenses / approvals and permits (expired or under renewal) from statutory and regulatory authorities.
- 112. The LM is advised to ensure that the disclosures in abridged prospectus and front cover page of the offer document are in compliance with the SEBI master circular no. SEBI/HO/CFD/PoD-2/P/CIR/2023/00094 dated June 21, 2023.
- 113. LM is advised to suitably incorporate the comments of the stock exchanges, if any in the UDRHP/RHP.
- 114. LM is advised to disclose inter-se agreements/ arrangements between the shareholders in the UDRHP/RHP, if any.
- 115. At 'Offer procedure' LM is advised to remove the following statement, if any or of similar nature:

Our Company, the BRLMs do not accept any responsibility for the completeness and accuracy of the information stated in this section and are not liable for any amendment, modification or change in the applicable law which may occur after the date of this Draft Red Herring Prospectus.

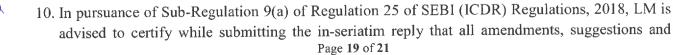
116. LM is advised to ensure that the issuer shall be in compliance with minimum public shareholding requirements specified in the Securities Contracts (Regulation) Rules, 1957.

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Annexure II

#### **General Observations**

- 1. LM is advised to ensure that prior to filing of RHP with Registrar of Companies, the Issuer Company has received crucial clearances / licenses / permissions / approvals from the required competent authority which are necessary for commencement of the activity for which the issue proceeds are proposed to be utilized.
- 2. LM is advised to ensure that the 'Observation Letter' issued by SEB1 is included among the material contracts and documents for inspection.
- 3. LM is advised to ensure that cover page to be strictly in compliance with the ICDR Schedule VIall extra texts may be avoided to ensure that the focus remains on the statutory texts mentioned in the Schedule.
- 4. LM is advised to ensure compliance of relevant circulars issued by SEBI in addition to circulars specifically mentioned in this observation letter.
- 5. LM is advised to ensure that prior to proceeding with the issue, "No Objection Certificates" are obtained from all the lenders with whom the company has entered into an agreement and the terms of such agreement require an approval to be taken.
- 6. LM is advised to ensure that adequate disclosures are made to disclose any material development which may have a material effect on the Issuer Company between the date of registering final prospectus or the RHP or the letter of offer, with the Registrar of Companies or designated stock exchange, as the case may be, and the date of allotment of specified securities, while ensuring compliance with Regulation 42 and Schedule IX of SEBI (ICDR) Regulations, 2018.
- 7. LM is advised to ensure that exact cross-referencing of page numbers is provided in the offer document instead of general cross-referencing.
- 8. In terms of SEBI Circulars No. SEBI/CIR/ISD/03/2011, No. SEBI/CIR/ISD/05/2011 and SEBI/CIR/ISD/01/2012 dated June 17, 2011, September 30, 2011 and March 30, 2012 respectively, LM is advised to ensure that 100% promoter holding is in demat form prior to listing.
- 9. LM is advised to ensure that SCORES authentication is taken by the issuer company prior to listing.





observations advised by SEBI have been complied with and duly incorporated in the offer document, while also indicating the page number for the same.

11. LM shall confirm to SEBI that as on the date of the offer document, the clauses/ covenants of Articles of Association (AoA) of the issuer company are in compliance with the Companies Act and the Securities Laws, as applicable.

#### 12. ASBA:

- i) LM is advised to ensure that sufficient number of Physical ASBA forms are printed and dispatched directly to all designated branches of SCSBs which are located in places of mandatory collection centers as specified in Schedule XII of SEBI (ICDR) Regulations, 2018, Syndicate Members and Registered Brokers of Stock Exchanges, the Registrars to an Issue and Share Transfer Agents (RTAs) and Depository Participants (DPs) registered with SEBI, at least two days before the opening of the issue. This shall be in addition to ASBA forms which shall be sent to controlling branch of SCSBs for sending to designated branches other than those located in mandatory collection center.
- ii) LM is advised to ensure that the ASBA mode of payment is highlighted in bold in all the advertisement / communication informing about the issue. Further, LM is also advised to ensure that the following is suitably incorporated in all advertisements / communications regarding the issue issued by the issuer:
  - a. The following may appear just below the price information of the issue as shown below:

"PRICE BAND: RS. xx TO RS. xx PER EQUITY SHARE OF FACE VALUE OF RS. xx EACH

THE FLOOR PRICE IS XX TIMES OF THE FACE VALUE AND THE CAP PRICE IS XX TIMES OF THE FACE VALUE

BID CAN BE MADE FOR A MINIMUM OF XX EQUITY SHARES AND IN MULTIPLES OF XX EQUITY SHARES THEREAFTER.

#### ASBA ,

(APPLICATION SUPPORTED BY BLOCKED AMOUNT)

Simple, Safe, Smart way of Application !!!

8



### now available in ASBA for retail individual investors.

\* ASBA is a better way of applying to issues by simply blocking the fund in the bank account.

For further details check section on ASBA below."

b. The following paragraph on ASBA may be inserted in the advertisement/Communications:

"ASBA has to be availed by all the investors except anchor investors. UPI may be availed by Retail Individual Investors.

For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure - Issue Procedure of ASBA Bidders" beginning on page xxx of the Red Herring Prospectus. The process is also available on the website of AIBI and Exchanges in the General Information Document."

ASBA bid-cum application forms can be downloaded from the websites of Bombay Stock Exchange and National Stock Exchange and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in.\*\* List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in\*\*.



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